



CANCER PREVENTION & RESEARCH INSTITUTE OF TEXAS

Award ID:
PP100075

Project Title:
Cancer Prevention in the Asian American Community of Greater Houston

Award Mechanism:
Health Promotion, Public Education, and Outreach Programs

Principal Investigator:
Caracostis, Andrea

Entity:
Asian American Health Coalition of Greater Houston (dba Hope Clinic)

Lay Summary:

"Cancer Prevention in the Asian American Community of Greater Houston" is a collaborative project between Asian American Health Coalition-HOPE Clinic, Light and Salt Association and the Asian Cancer Council (an umbrella organization for 18 Asian community organizations). The main goal of this project is to reduce the cancer burden in Asian Americans in Houston. The specific aims are: To develop and implement a coordinated and comprehensive annual outreach plan with all collaborating partners and to develop and implement a coordinated and evidence based cancer education plan with all collaborating partners.

Houston is home to nearly 200,000 Asians, the 3rd largest Asian population in the country and the fastest growing after California. For the last 5 years AAHC-HOPE Clinic has been providing cancer education, screening, diagnosis and treatment services through their award winning Phoenix Project. During this time it has reached over 7 different Asian sub-groups, provided education to over 20,000 people and screened almost 3000 patients, while leveraging resources and reducing duplication of services. This partnership has allowed AAHC- HOPE Clinic to develop a united message and reach large segments of the community.

Houston is home to the 3rd largest Asian population in the country and the fastest growing after California. Nearly 200,000 Asians live in Houston, yet HOPE Clinic is their only source of affordable and culturally appropriate health care. AAHC-HOPE Clinic recognizes that only coordinated community effort will be able to meet the needs of this diverse population with many different languages and cultures. By working with different community organizations, this project seeks to develop a common and standard message to all Asian sub-groups, while tailoring it to the specific culture and needs of the group. The target population for this project is the Asian American population in Houston, including all ethnic groups and Pacific Islanders (API).